

Redshift
411 Branchway Road
Richmond VA 23236

Young Guns Action Fund/ Issue
Submission Number 245 Issue 3



WNCN-TV
1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	Young Guns Action Fund/ Issue	Submission Cost:	51195	Campaign Ref:	E:120815215
Buyer:	..	Client/Product/Estimate:	.. / 167	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06276610
Est./PO Number:	06276610	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Young Guns Act Fund	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-F 4p Ellen MTWTF..	03	250	30 Comme	Nbr of Spots			2			2	500
2	M-F 4p Ellen ...F..	03	250	30 Comme	Nbr of Spots	2					2	500
3	M-F 4p Ellen MTWTF..	03	250	30 Comme	Nbr of Spots					2	2	500
4	M-F 6p News MTWTF..	03	305	30 Comme	Nbr of Spots			5			5	1525
5	M-F 6p News MTWTF..	03	305	30 Comme	Nbr of Spots				4		4	1220
6	M-F 6p News ...F..	03	305	30 Comme	Nbr of Spots	1					1	305
7	M-F 6p News MTWTF..	03	305	30 Comme	Nbr of Spots					4	4	1220
8	M-F 7p News MTWTF..	03	310	30 Comme	Nbr of Spots			4		4	8	2480
Weekly Totals: Total Spots(Ord Spots)						12	24	25	18	19	98	
Closed PR						1					1	

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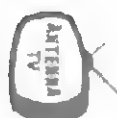
Original

Client:	Young Guns Action Fund/ Issue	Submission Cost:	51195	Campaign Ref:	E:120815215
Buyer:	...	Client/Product/Estimate:	. / .167	Sales Rep:	HRP Washington, DC
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Est./PO Number:	06276610	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
9	M-F 7p News ...F..	03	310	30 Comme	Nbr of Spots 1					1	310
10	M-F 7p News MTWT...	03	310	30 Comme	Nbr of Spots				4	4	1240
12	M-F 730p Extra MTWTF..	03	275	30 Comme	Nbr of Spots		4	4		8	2200
13	M-F 730p Extra ...F..	03	275	30 Comme	Nbr of Spots 1					1	275
14	M-F 730p Extra MTWT...	03	275	30 Comme	Nbr of Spots				4	4	1100
15	Sat 6p NewsS.	03	200	30 Comme	Nbr of Spots	1	1			2	400
16	Sat 7p NewsS.	02	150	30 Comme	Nbr of Spots 1	1	1	1		4	600
17	Sun 6p NewsS	03	200	30 Comme	Nbr of Spots 1	1	1			4	800
18	M-Su 11p News MTWTFSS	03	615	30 Comme	Nbr of Spots			3		3	1845
19	M-Su 11p News ...FSS	03		30 Comme	Nbr of Spots Closed PR 1					1	
Weekly Totals: Total Spots(Ord Spots)					12	24	25	18	19	98	
Closed PR					1					1	

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Buyer: ..	Client/Product/Estimate: . / .167	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06276610
Est./PO Number: 06276610	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/03	09/10	09/17	09/24	10/01	Total	Cost
20	M-Su 11p News MTWTF..	03	615	30 Comme	Nbr of Spots					3	3	1945
21	Thu 10p ET / 9p CT Rock Center ...T...	04	2050	30 Comme	Nbr of Spots			2	2	2	6	12300
22	Fri 10p ET / 9p CT Dateline NBC FridayF..	02	1800	30 Comme	Nbr of Spots	1	1	1	1		4	7200
23	Thu 10p ET / 9p CT New Normal MTWTFSS Isolations: W/C 09/10 ...T...	03	2050	30 Comme	Nbr of Spots		1				1	2050
24	Mon 10p ET / 9p CT Revolution MTWTFSS Isolations: W/C 09/17 M.....	04	2050	30 Comme	Nbr of Spots			1			1	2050
25	Sat 7a Today Show MTWTFSS Isolations: W/C 09/03S. . W/C 09/24S.	03	200	30 Comme	Nbr of Spots	1				1	2	400
26	M-Su Late News Late RunS	05	615	30 Comme	Nbr of Spots	1					1	615
27	M-Su 11p NewsFS.	03	615	30 Comme	Nbr of Spots	2					2	1230
28	M-F 4p Ellen M.WTF..	03	250	30 Comme	Nbr of Spots		2				2	500
29	M-F 6p News M.WTF..	03	305	30 Comme	Nbr of Spots		5				5	1525
Weekly Totals:						12	24	25	18	19	98	
Total Spots(Ord Spots)						1					1	
Closed PR												

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Original

Client: Young Guns Action Fund/ Issue	Submission Cost: 51195	Campaign Ref: E:120815215
Buyer: ..	Client/Product/Estimate: ././167	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06276810
Est./PO Number: 06276810	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
30	M-F 7p News M.WTF..	03	310	30 Comme		4				4	1240
31	M-F 730p Extra M.WTF..	03	275	30 Comme		5				5	1375
32	M-Su 11p News M.WTFSS	03	615	30 Comme		3				3	1845
Weekly Totals: Total Spots(Ord Spots)					12	24	25	18	19	98	
Closed PR					1					1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
19	M-Su 11p News	:30 Commercial	09/03/12	Closed Pre Emption	615.00	No Makegood / Credit	0000000000	E:120815215

Grand Totals

		Month 9 Weeks: 5			Month 10 Weeks: 4		
	Totals	09/03	09/10	09/17	09/24	10/01	
Spots	98	12	24	25	18	19	
Cost	51195	5585	10885	14710	10010	10005	

Grand Totals:

Spots:	98
Gross Total:	51,195.00
Commission:	7,679.25

Net Total:

43,515.75

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG29/12 09.28
REP HEADLINE# 6276610 TRF# E:120815
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$ *** WNCN-TV ***

ADV # ADV. NAME ISS/YOUNG GUNS ACTION FUND REP. # OFF. # SALESMAN #
AGY # AGY. NAME REDSHIFT BUYER NAME ANDREW EDWARDS

411 BRANCHWAY ROAD SALES PRSN WA- MICK NESCI (H)
RICHMOND, VA 23236

ORDER # CONTRACT # 6276610 CLASS: NATL. LOCAL REGIONAL

PRDCT YOUNG GUNS ACT FUND EST#167 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 OCT4/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 09.28

REP: ***NO SPOTS TO AIR ON SEP11. SPOTS CAN AIR TWICE ON SAME DAY AT SOME
OTHER POINT THAT WEEK WITH MAX SEP IF NEEDED.**
THANKS, MIKE FOR MICK

STA: ***PLS ADVISE M1-M3 OFFERS STILL PENDING***
AFFECTS NEXT WEEK
THX, CHERYL 8/29

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

YOUNG GUNS ACTION FUND

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#13 MISSED: SAT/600P-630P SEP8 SEP29 30S \$200.00 (AUG16/12)
OFFER: SAT/700A-900A SEP8 SEP29 30S \$200.00 PLS ADVISE.

CMT: NO 6P NEWS DUE TO SPORTS MG'S BOOKED SAT TODAY SHOW
CMT: PLEASE ADVISE

M2 UNRESL BUY#19 MISSED: THU/1000P-1100P SEP13(2/WK) 30S \$2,050.00 (AUG16/12)
OFFER: THU/1000P-1030P SEP13 30S \$2,050.00 PLS ADVISE.

& MON/1000P-1100P SEP17 30S \$2,050.00
CMT: PROGRAM CHANGE 9/13; MG'S OFFERED NEW NORMAL AND REVOLUTION
CMT: PLEASE ADVISE

M3 UNRESL BUY#17 MISSED: F-SU/1100P-1135P SEP9 30S \$615.00 (AUG17/12)
OFFER: SUN/1130P-1200M SEP9 30S \$615.00 PLS ADVISE.
CMT: LATE NEWS AIRS AT 11:30PM ON SUN 9/9 FOLLOWING NFL GAME
CMT: PLS REVISE TIME PERIOD

CONTRACT TOTAL 51195.00
TOTAL SPOTS 98

REP HEADLINE# 6276610 TRF# E:120815
\$\$\$ MOD# 0 : APPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG29/12 09.27
*** WNCN-TV ***

ADV # ADV. NAME ISS/YOUNG GUNS ACTION FUND REP. # OFF. # SALESMAN #
AGY # AGY. NAME REDSHIFT BUYER NAME ANDREW EDWARDS

411 BRANCHWAY ROAD SALES PRSN WA- MICK NESCI (H)
RICHMOND, VA 23236

ORDER # CONTRACT # 6276610 CLASS: NATL. LOCAL REGIONAL

PRDCT YOUNG GUNS ACT FUND EST#167 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 OCT4/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 09.27

REP: ***NO SPOTS TO AIR ON SEP11. SPOTS CAN AIR TWICE ON SAME DAY AT SOME
OTHER POINT THAT WEEK WITH MAX SEP IF NEEDED.**
THANKS, MIKE FOR MICK

STA: PLS SEE M3 FOR TIME CORRECTION
LN ON SUN FOLLOWING NFL AIRS AT 11:30PM
PLS REVISE
THX, CHERYL 8/17

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

YOUNG GUNS ACTION FUND
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#13 MISSED: SAT/600P-630P SEP8 SEP29 30S \$200.00 (AUG16/12)
OFFER: SAT/700A-900A SEP8 SEP29 30S \$200.00 PLS ADVISE.

CMT: NO 6P NEWS DUE TO SPORTS MG'S BOOKED SAT TODAY SHOW

CMT: PLEASE ADVISE

M2 UNRESL BUY#19 MISSED: THU/1000P-1100P SEP13 (2/WK) 30S \$2,050.00 (AUG16/12)
OFFER: THU/1000P-1030P SEP13 30S \$2,050.00 PLS ADVISE.

& MON/1000P-1100P SEP17 30S \$2,050.00

CMT: PROGRAM CHANGE 9/13; MG'S OFFERED NEW NORMAL AND REVOLUTION

CMT: PLEASE ADVISE

M3 UNRESL BUY#17 MISSED: F-SU/1100P-1135P SEP9 30S \$615.00 (AUG17/12)
OFFER: SUN/1130P-1200M SEP9 30S \$615.00 PLS ADVISE.

CMT: LATE NEWS AIRS AT 11:30PM ON SUN 9/9 FOLLOWING NFL GAME

CMT: PLS REVISE TIME PERIOD

CONTRACT TOTAL 51195.00
TOTAL SPOTS 98

REP HEADLINE# 6276610 TRF# E:120815 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG28/12 18.19
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WNCN-TV *** **CHANGES**

ADV # ADV. NAME ISS/YOUNG GUNS ACTION FUND REP. # OFF. # SALESMAN #
 AGY # AGY. NAME REDSHIFT BUYER NAME ANDREW EDWARDS

411 BRANCHWAY ROAD SALES PRSN WA- MICK NESCI (H)
 RICHMOND, VA 23236

ORDER # CONTRACT # 6276610 CLASS: NATL. LOCAL REGIONAL

PRDCT YOUNG GUNS ACT FUND EST#167 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 OCT4/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG28/12 18.19

REP: ***NO SPOTS TO AIR ON SEP11. SPOTS CAN AIR TWICE ON SAME DAY AT SOME
 OTHER POINT THAT WEEK WITH MAX SEP IF NEEDED. **
 THANKS, MIKE FOR MICK

STA: PLS SEE M3 FOR TIME CORRECTION
 LN ON SUN FOLLOWING NFL AIRS AT 11:30PM
 PLS REVISE
 THX, CHERYL 8/17

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 YOUNG GUNS ACTION FUND

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 167

NO BUYS TO PRINT
 STATION MAKEGOOD OFFERS:
 M1 UNRESL BUY#13 MISSED: SAT/600P-630P SEP8 SEP29 30S \$200.00 (AUG16/12)
 OFFER: SAT/700A-900A SEP8 SEP29 30S \$200.00 PLS ADVISE.
 CMT: NO 6P NEWS DUE TO SPORTS MG'S BOOKED SAT TODAY SHOW
 CMT: PLEASE ADVISE

REP HEADLINE# 6276610 TRF# E:120815
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 18.19
 CHANGES ** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M2	UNRESL	BUY#19	MISSED: THU/1000P-1100P				SEP13 (2/WK)		30S	\$2,050.00	(AUG16/12)	
			OFFER: THU/1000P-1030P				SEP13		30S	\$2,050.00	PLS ADVISE.	
			& MON/1000P-1100P				SEP17		30S	\$2,050.00		
			CMT: PROGRAM CHANGE 9/13; MG'S OFFERED NEW NORMAL AND REVOLUTION									
			CMT: PLEASE ADVISE									

M3	UNRESL	BUY#17	MISSED: F-SU/1100P-1135P				SEP9		30S	\$615.00	(AUG17/12)	
			OFFER: SUN/1130P-1200M				SEP9		30S	\$615.00	PLS ADVISE.	
			CMT: LATE NEWS AIRS AT 11:30PM ON SUN 9/9 FOLLOWING NFL GAME									
			CMT: PLS REVISE TIME PERIOD									

SEP/12 41190.00 OCT/12 10005.00 CONTRACT TOTAL 51195.00
 TOTAL SPOTS 98

MARKET TOTALS \$511,950 WNCN 10% WRAL 49% WTVB 39% WRAX 2% WRDC 0% WLFL 0% CABL 0%
 ACCURATE SHARES

SVC- NSI BOOKS- JUL/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6276610
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG15/12 12.3
 *** WNCN-TV ***

ADV # ADV. NAME ISS/YOUNG GUNS ACTION FUND REP. # OFF. # SALESMAN #
 AGY # AGY. NAME REDSHIFT BUYER NAME ANDREW EDWARDS

411 BRANCHWAY ROAD
 RICHMOND, VA 23236
 SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6276610 CLASS: NATL. LOCAL REGIONAL

PRDCT YOUNG GUNS ACT FUND EST#167 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 OCT4/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG15/12 12.34

REP: NEW ORDER
 TTL 51195 @ 98X
 PLS CFM
 THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 YOUNG GUNS ACTION FUND

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			400P-500P	30		\$250.00	9/10	9/21	2		M-F	4
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 167												
PROGRAM : ELLEN												
CON COM1 : ELLEN												
2			400P-500P	30		\$250.00	9/7	9/7	2		FRI	2
PROGRAM : ELLEN												
CON COM1 : ELLEN												
3			400P-500P	30		\$250.00	10/1	10/4	2		M-TH	2
PROGRAM : ELLEN												
CON COM1 : ELLEN												

WNCN
 8/15

AUG15/12 12.3
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
4			600P-630P	30		\$305.00	9/10	9/21	5		M-F	10
4			600P-630P	30		\$305.00	9/24	9/28	4		M-F	4
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												
5			600P-630P	30		\$305.00	9/7	9/7	1		FRI	1
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												
6			600P-630P	30		\$305.00	10/1	10/4	4		M-TH	4
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												
7			700P-730P	30		\$310.00	9/10	9/28	4		M-F	12
PROGRAM : 7P NEWS												
CON COM1: 7P NEWS												
8			700P-730P	30		\$310.00	9/7	9/7	1		FRI	1
PROGRAM : 7P NEWS												
CON COM1: 7P NEWS												
9			700P-730P	30		\$310.00	10/1	10/4	4		M-TH	4
PROGRAM : 7P NEWS												
CON COM1: 7P NEWS												
10			730P-800P	30		\$275.00	9/10	9/14	5		M-F	5
10			730P-800P	30		\$275.00	9/17	9/28	4		M-F	8
PROGRAM : EXTRA												
CON COM1: EXTRA												
11			730P-800P	30		\$275.00	9/7	9/7	1		FRI	1
PROGRAM : EXTRA												
CON COM1: EXTRA												

REP HEADLINE# 6276610
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG15/12 12.3
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			730P-800P	30		\$275.00	10/1	10/4	4		M-TH	4
			PROGRAM : EXTRA									
			CON COM1: EXTRA									
13			600P-630P	30		\$200.00	9/8	9/29	1		SAT	4
			PROGRAM : SAT 6P NEWS									
			CON COM1: SAT 6P NEWS									
14			700P-730P	30		\$150.00	9/8	9/29	1		SAT	4
			PROGRAM : 7P NEWS									
			CON COM1: 7P NEWS									
15			600P-630P	30		\$200.00	9/9	9/30	1		SUN	4
			PROGRAM : 6P NEWS									
			CON COM1: 6P NEWS									
16			1100P-1135P	30		\$615.00	9/10	9/23	3		M-SU	6
			PROGRAM : 11P NEWS									
			CON COM1: 11P NEWS									
17			1100P-1135P	30		\$615.00	9/7	9/9	3		E-SU	3
			PROGRAM : 11P NEWS									
			CON COM1: 11P NEWS									
18			1100P-1135P	30		\$615.00	10/1	10/4	3		M-TH	3
			PROGRAM : 11P NEWS									
			CON COM1: 11P NEWS									
19			1000P-1100P	30		\$2,050.00	9/13	10/4	2		THU	8
			PROGRAM : ROCK CENTER									
			CON COM1: ROCK CENTER									
20			1000P-1100P	30		\$1,800.00	9/7	9/28	1		FRI	4
			PROGRAM : DATELINE									
			CON COM1: DATELINE									

22

14

9/17 Mon 10P-Rev

9/13 10/4 2
MCA - New Normal? - 9/13

9/8 9/29 1
MCA - Sat TD

REP HEADLINE# 6276610
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG15/12 12.3
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12			41190.00	OCT/12		10005.00						
CONTRACT TOTAL												51195.00
TOTAL SPOTS												98

MARKET TOTALS \$511,950 WNCN 10% WRAL 49% WTVB 39% WRAX 2% WRDC 0% WLFL 0% CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- JUL/PJ

DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WNCN-TV	Date: 8/10/12
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I, REDSHIFT MEDIA
do hereby request station time concerning the following issue:

YG ACTION FUND 211 NORTH UNION STREET, SUITE 100 ALEXANDRIA, VA 22314 JOHN MURRAY, TREASURER
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED ORDER					

Total Charges: \$43,515.75

This broadcast time will be used by: YG ACTION FUND

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

YG ACTION FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/29/12

Date



Signature

804-794-2871

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted In Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
N/A					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

redshift

411 Branchway Road | Richmond, Virginia 23236
804-794-2871 | Fax: 804-379-0961
www.wfofr.com

August 10, 2012

To Whom It May Concern,

Redshift Media, LLC is placing a Television and Radio media buy for the "YG Action Fund.

Sincerely,



Charles L. Arnold
Redshift Media, LLC